

NCC Cable System Order

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|-------------|------------------------------------|
| Order # | 62333301 |
| Syscode | 7868 |
| System Name | Comcast/Ft. Wayne Interconnect, IN |
| Market | Ft. Wayne |

| | |
|-------------------|----------------------------|
| AE | James Pagano |
| Sales Coordinator | Evan Butcher |
| Office | Washington |
| Phone | (301) 951-2620 |
| Status | Not accepted |
| Survey | Cable Nielsen Live+1 May16 |
| - | |

| | |
|--------------|---------------------|
| Flight Dates | 09/12/16 - 09/25/16 |
| Agency | Buying Time |
| Advertiser | Gregg for Indiana |

| | |
|---------------|-----|
| Client Code | |
| Product Code | |
| Est Code | n/a |
| Product Name | |
| Credit Status | |

| | |
|-----------------|-------------------|
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

| | | | |
|------------------|---|---------------|---|
| Update Date | | 09/12/16 | |
| Version | | 1 Vs. 1 | |
| Show All Lines | | | |
| Total # of Weeks | | 2 | |
| Total | | \$215.00 | |
| Commission | | \$32.25 | |
| Net Total | | \$182.75 | |
| Total Spots | | 2 | |
| Affiliate Split | | 100.0 | |
| Sold On | | Cost Per Spot | |
| GRP | - | GIMP | - |
| CPP | - | CPM | - |

| | |
|------------|--|
| Comments : | New Candidate Order. Football Programming. Please Review and Confirm. Thanks! 9.12 |
|------------|--|

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|-----------------|
| 1 | ESPN | NCAA Football | 9/12/16 | 9/18/16 | 09:00 | 12:00 | | | | | | X | | - | - | 1 | \$95.00 | \$95.00 | 30 | College Gameday |
| 2 | ESPN | NCAA Football | 9/12/16 | 9/18/16 | 19:00 | 22:00 | | | | | | X | | - | - | 1 | \$120.00 | \$120.00 | 30 | TBD |

| | Sep 2016 | Oct 2016 | Nov 2016 | Dec 2016 | Jan 2017 | Feb 2017 | Mar 2017 | Apr 2017 | May 2017 | Jun 2017 | Jul 2017 | Aug 2017 | Total |
|--------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|
| SPOTS | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 |
| AMT | \$215.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$215.00 |

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 09/13/16

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